



**Teri Slavik-Tsuyuki**

**Principal**

**tst ink LLC**



Teri Slavik-Tsuyuki works with community developers and entrepreneurs to tap into deep customer insights and create places and brands that connect with people through experiences that matter. Over nearly three decades, the founder and principal of tst ink LLC has brought to life some of the most valued and recognized brands in resort and community development.

As chief marketing officer at Newland for more than a decade, Teri was the architect of the largest U.S. community developer's brand, elevating its application in more than 40 communities in 14 states, where she also led new community startup, opening 11 new communities in four years. Before that, her Canadian brand design agency handled all of Intrawest Corporation's vacation ownership resort launches across three countries.

Not one to rest on her laurels, the fast-thinking, passionate marketing professional nevertheless has many. The holder of a Master of Arts in Integrated Marketing Communications from Northwestern University, Teri was the second woman ever to be inducted into the William S. Marvin Hall of Fame for Design Excellence. Teri was also named "one of the most influential women in homebuilding" by BUILDER magazine. She serves as Assistant Chair of Urban Land Institute's Residential Neighborhood Development Council, and is the Co-Chair of the Global Wellness Institute's Wellness Communities and Real Estate Initiative. Teri also founded Philosophers Café 101, a public forum for engaging conversation and exchanging ideas.

**Nancy Keenan**  
**President and Chief Executive Officer**  
**DAHLIN Architecture | Planning | Interiors**



Nancy Keenan has led expert design teams in the development of architectural and planning solutions across three decades and multiple continents. The president and chief executive officer of DAHLIN Architecture | Planning | Interiors, Nancy is passionate about finding thoughtful, creative ways to infuse the soul of design and livability into residential projects while also addressing the realities of elusive housing attainability and a challenging entitlement environment.

With an empathetic and collaborative leadership style, Nancy steers the growth strategy - including design adaptation and innovation, technology, and sustainability - of the 150+ professional global architecture and planning firm. She also oversees operations, finance, production, marketing and business development.

Dedicated to collaborating with the development community to implement innovative housing solutions, DAHLIN is widely recognized for its expert, sustainable design of site-specific housing types as well as its diverse urban and suburban development track record. The firm's numerous TOD, urban redevelopment and affordable housing projects demonstrate a steadfast commitment to prioritizing sustainable land uses and building designs. Through proven research and award-winning home design, Nancy and her firm are positioned to respond quickly and creatively to the challenge of reinventing how people live in their home.

Holding a Bachelor of Arts in Architecture from Arizona State University, Nancy is a member of the American Institute of Architects (AIA), Building Industry Association (BIA) and the National Council of Architectural Registration Boards (NCARB). The licensed architect also serves as Chairperson of the Board for HomeAid's Northern California Chapter.



**Belinda Sward**  
**Founder & Chief Strategist**  
**Strategic Solutions Alliance**



Belinda Sward has provided real estate market and consumer intelligence and customer-based strategies to developers, homebuilders and investors for more than 20 years. As the founder and chief strategist of Strategic Solutions Alliance (SSA), Belinda creates planning, development, product amenity, and marketing strategies for large-scale and multi-use communities, resort communities, single-product housing communities, and mixed-use developments across North America.

Prior to founding SSA in 2008, Belinda was senior vice president and chief strategy officer for Newland, the largest community development company in the U.S. Her role included oversight of all consumer intelligence, market research and community strategies. She elevated the company's research department from one-off, disjointed studies to an integrated, customer-focused approach to drive improvement from community acquisition to opening. While serving as managing director with RCLCO, Belinda led comprehensive consulting services including development, market and consumer strategies; financial optimization analyses for planning and product segmentation; and builder sales strategies for thousands of mixed-use and single-use real estate projects in 44 states.

Belinda's senior-level operations experience and diverse consulting and advisory background combined with the curiosity of a researcher's mind has led her to be a frequent speaker at real estate industry events and even an expert witness. At Urban Land Institute, she regularly serves on several advisory services panels and councils, including the CDC Product Council. Belinda is a mentor in the ULI/Randall Lewis Health Mentorship Program and also volunteers her time with Habitat for Humanity, Bread of Life and San Diego Rescue Mission.



WHERE INNOVATION MEETS ACTION

**Dennis Steigerwalt**  
**President**  
**Housing Innovation Alliance**



Dennis Steigerwalt is an advocate for the transformation of how homes and communities are imagined, built, and experienced. As President of the Housing Innovation Alliance, he leads a national network of builders, manufacturers, investors, and innovators – driving strategic partnerships and fostering collaboration that anticipates future challenges, embraces emerging technologies, and redefines what's possible in housing.

Before leading the Alliance, Dennis served as Managing Director of International Operations for IBACOS, where he developed large-scale strategic innovation and market engagement programs across 28 countries. His work included SABIC's award-winning Home of Innovation program and the Kingdom of Saudi Arabia's \$4 billion Building Technology Stimulus Initiative, both of which propelled off-site construction and localized manufacturing capabilities in the Middle East.

A frequent speaker and industry collaborator, Dennis has curated and led programming for the annual Housing Innovation Summit, the National Housing Supply Summit in Washington, D.C., and a nationwide *Innovation in Action* road trip series, convening housing leaders to explore new pathways for delivering better homes. He is also the founder of Connectivity, an investment and advisory platform supporting real estate development and early-stage companies focused on housing, technology, and sustainability.

Dennis serves as Vice Chair of the Urban Land Institute's Residential Neighborhood Development Council, sits on the University of Pittsburgh Alumni Association Board of Directors, and advises the NAHB International Builders' Show Startup Zone. He was recognized by Pro Builder as one of the industry's "40 Under 40" leaders and continues to champion the next generation of innovators shaping the future of housing.